




M. Phani Sasank

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OBJECTIVE To associate myself with a progressive organization and industry where there will be ample scope to polish my knowledge, skills and to utilize them in a synergistic fashion in the larger interest of the organization.

SKILLS Responsive Web design, Browser Compatibility, Mobile Devices Compatible Web Design (iPhone, Android, Blackberry, Windows phone, iPad, Tablets), Web Optimization, Code Refactoring.

| | | | |
|-----------|--------------------------|---------------------------|--------------------------------|
| TECHNICAL | HTML5 | jQuery | Webpack, NPM |
| | CSS3 | JavaScript / Vanilla JS | Responsive Web Design (RWD) |
| | SASS/SCSS, LESS | ES6 / ES2015, ES2016 | Progressive Web Apps (PWA) |
| | SMACSS, BEM, OOCSS | React 16, React Router v4 | AMP (Accelerated Mobile Pages) |
| | Bootstrap 4 | JSX, Axios | Adobe Photoshop CC |
| | Zurb Foundation | React-Bootstrap | Adobe Dreamweaver CC |
| | Susy, Bulma.io, Pure.CSS | React-MaterialUI | Adobe XD CC |
| | Semantic UI, Materialize | Styled-Components | Adobe Animate CC |
| | SVN, TFS, GIT | PostCSS, CSS Modules | Adobe Muse CC |

WORK EXPERIENCE **GAPS Media Pvt. Ltd.,** New Delhi Full-time
Founder August 2016 – Present

- 3D Printing Services
- Digital Marketing
- Web Design and Development

Zomato Media Pvt. Ltd., Gurgaon Full-time job
Sr. Software Engineer March 2015 – Jan 2016

- Implemented new UI and new features on Zomato desktop and mobile web.
- Fixed UI related issues on Zomato website.
- Coordinated with different teams and implemented design as per requirements provided by Product Owner and CTO.
- Implemented LESS and refactor code.
- Created newsletters.
- Customized restaurant results on google maps using Google maps API.
- Created widgets to be embedded on third party websites.

#HTML5 #CSS3 #LESS #jQuery #RWD #GIT #PHP #Gulp #Photoshop #GoogleMapsAPI

BCS InfoSoft India Pvt. Ltd., Gurgaon

Sr. UI Developer

Full-time job

Jan 2014 – March 2015

- Provided UI solutions for Spirit Airlines and their website.
- Played a major role in updating UI of Spirit Airlines website during rebranding of Spirit Airlines.
- Implemented new UI features on Spirit Airlines website.
- Fixed UI issues on Spirit Airlines website.
- Made necessary changes and used polyfill for supporting old browsers (IE6+).
- Coordinated with Spirit Airlines team in USA.

*#HTML5 #CSS3 #jQuery #RWD #TFS #Photoshop***Fareportal India Pvt. Ltd., Gurgaon**

Sr. Web Designer

Full-time job

Dec 2012 – Jan 2014

- Refactored landing pages of CheapOair and OneTravel (review HTML, CSS and JS of landing pages for unnecessary code and remove or recode if necessary).
- Optimized landing pages to faster performance.
- Implemented Google analytics and Google tag manager in landing pages.
- Implemented microdata schema.
- Updated landing pages with responsive design.
- Reorganized and optimized search widget files. Worked closely with developers to keep it in sync / updated on all landing pages.
- Recreated cheapoair.com mobile website by removing jQuery mobile and created reusable JavaScript modules.
- Optimized mobile website to load faster in mobile devices.
- Run A/B tests to select the right one from implemented designs.
- Checked click map and heat map for placement of elements on web page.
- Implemented new design for clubmiles.com.
- Created responsive design pages for CheapOair Gift Cards.

#HTML5 #CSS3 #SCSS #jQuery #jQueryUI #jQueryMobile #RWD #TFS #Photoshop #A/B-Testing #Bootstrap #GoogleTagManager #MicrodataSchema #WebOptimization

Belzabar Software Design India Pvt. Ltd., New Delhi

Design Programmer

Full-time job

Jan 2011 - Dec 2012

- Created website using HTML, CSS and jQuery.
- Worked closely with developers for integration of designed websites developed in PHP, PERL and JAVA.
- Created web pages for mobile apps.
- Created mobile and tablet web apps using jQuery, jQuery mobile, Sencha Touch, PhoneGap, Handlebars.js and Backbone.js.
- Created responsive websites.
- Built and performed unit testing for websites to support multiple like (but not limited to) IE5.5+, Chrome, Firefox, Safari, Opera, iPhone, iPad, Android, BlackBerry, Windows Mobile, etc.
- Created newsletters and tested to support all major mail clients.

#HTML5 #CSS3 #JavaScript #jQuery #jQueryUI #jQueryMobile #jQueryTemplating #Ajax #JSON #RWD #SVN #Photoshop #Mootools #SenchaTouch #KendoUI #PhoneGap #Backbone.js #Handlebars.js #Underscore.js #Bootstrap #Flash #ActionScript #Wordpress #Drupal #WebOptimization

Web Design

Freelance Web Designer

Freelance

2005-2011

- As a freelancer, I was responsible to deliver projects above and beyond client's expectations.
- Discussed scope of project and coordinated with clients in timely manner.
- Visual web designing and coded.
- Created theme from designs/mockups for CMS & Forums (WordPress, Joomla, Drupal, vBulletin, SMF, phpBB, WHMCS, ClientExec).
- Handled & delivered projects to clients from many countries.

*#HTML4 #CSS2 #DHTML #JavaScript #Mootools #jQuery #jQueryUI #YUI #XML #PHP #Photoshop
#Flash #Dreamweaver #Drupal #Joomla #Wordpress*

Sekhar's Multimedia, Machilipatnam, A.P.

Graphic Designer

Part-time job

2003-2005

- Print media graphic designing.

#AdobePhotoshop #AdobePagemaker

Omkars Graphics, Guntur, A.P.

Photoshop Teacher and Graphic Designer

Part-time job

2002-2003

- Teaching Photoshop.
- Print media graphic designing.

#AdobePhotoshop #AdobePagemaker #CoralDraw

EDUCATION / CERTIFICATION

Community Management Specialist

DigitalMarketer

July 2020

Verify: <https://www.youracclaim.com/badges/198118e8-98a2-47ca-8473-52b9a6a58274>

Certified Social Media Marketing Specialist

DigitalMarketer

July 2020

Verify: <https://www.youracclaim.com/badges/097d9721-15d9-48d4-b404-807079f8cf62>

Certified Search Marketing Specialist

DigitalMarketer

July 2020

Verify: <https://www.youracclaim.com/badges/0213aa64-4aef-451b-ad2f-65675851de10>

Direct-Response Copywriting Specialist

DigitalMarketer

July 2020

Verify: <https://www.youracclaim.com/badges/98ed8fbb-3d86-4518-9dbb-38fe4a40ea9c>

Certified Customer Acquisition Specialist

DigitalMarketer

July 2020

Verify: <https://www.youracclaim.com/badges/6bb55a04-9a50-451f-a41a-6b94838f5663>

Certified Content Marketing Specialist

DigitalMarketer

July 2020

Verify: <https://www.youracclaim.com/badges/979eee01-daed-418f-acef-c24db5d35ddf>

Digital Marketing Strategist

DigitalMarketer

June 2020

Verify: <https://www.youracclaim.com/badges/ca78de0b-c118-4342-9f16-47a66a146da5>

Certified Ecommerce Marketing Specialist

DigitalMarketer

June 2020

Verify: <https://www.youracclaim.com/badges/8c3f9ed3-4ad9-4cab-a3cd-749c7169e36c>

Certified Customer Value Optimization Specialist

DigitalMarketer

June 2020

Verify: <https://www.youracclaim.com/badges/0de2850f-57b0-4637-ab49-21491014ee43>

Certified Blockchain Developer - V2

Blockchain Council

Feb 2019

Verify: <https://www.credential.net/12510250>

Certified Blockchain Solution Architect

Blockchain Training Alliance (Pearson VUE – Exam Center)

Jan 2019

Verify: <https://www.btacertified.com/certification>

Token: 0xc392343e9291006330186e5019b559cd59226786cbab47549ea3fb9789588b50

Advanced Diploma in 3D Animation and Visual Effects Plus

Maya Academy of Advanced Cinematics, New Delhi

2006-2009

(University of Cambridge International Examinations - Certification)

Web Designing Course

Baluja Labs, New Delhi

2005

Multimedia Course

Sekhar's Multimedia, Machilipatnam, A.P.

2003-2005

PERSONAL DETAILS

Mobile

+91 – 9560804277

Languages

English, Hindi, Telugu (native)

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